

Acado brings regional distributors together

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FOOD manufacturing and distribution company Acado welcomed 30 distribution partners from 13 countries to its inaugural Acado Distributor Conference.

Acado, a member of the Agostini Group, said the three-day event aimed to create a platform to strengthen partnerships, share insights, and drive excellence across the Caribbean. The company, which recently rebranded, operates in eight Caribbean markets as well as in Miami and Canada.

'The conference united key distributors representing Acado brands in markets throughout the region, offering opportunities to align strategies, exchange best practices, and explore pathways for sustainable export growth,' Acado stated.

'The programme featured a dynamic line-up of activities including a tour of Acado's Swiss condiments manufacturing plant in Diego Martin, leadership forums, brand showcases, strategy workshops, and networking sessions. Each element was designed to spark collaboration, inspire innovation, and reinforce Acado's commitment to building brand leadership across the Caribbean,' it stated.

Speaking at the launch of the conference held on Wednesday at Samaan Estate, Acado Group CEO Christopher Alcazar said the conference marked a 'defining moment' in the company's journey to strengthen partnerships across the region.

He said: 'By bringing together 30 distributors from 13 countries, we reaffirm our commitment to Caribbean manufacturing, regional growth, go-to-market excellence, and leadership in the categories we serve. Together, we are shaping the future of our brands and creating new possibilities for our partners, our people, and the customers we proudly serve.'

Minister of Trade, Investment and Tourism Satyakama Maharaj spoke about Acado's importance in the private sector: 'Businesses like yours are part of the backbone of the business economy of this country. We are seeking ways to facilitate the expansion and economic transformation of the country. We already have oil and gas, and I'm looking forward to future partnerships with you to take your company to greater heights, and Trinidad and Tobago to even greater heights,' Maharaj said.

Also present at the event were Agostini Group chairman Christian Mouttet, executive director Francois Mouttet, CEO Barry Davis, director Business Development Jean-Luc Mouttet, Group Sustainability director Marc Mouttet, and former managing director Anthony Agostini.