

Lafast Motors named official Foton dealer in T&T

LAFAST Motors has been appointed the official dealer for Chinese automaker Foton in Trinidad and Tobago.

General manager JP Agostini described the partnership as a strategic move aligned with the company's growth plans.

'Foton's reputation for reliability and durability in the commercial vehicle segment aligns with our mission to support Trinidad and Tobago's growing demand for efficient, cost-effective transport solutions,' Agostini said.

Founded in 1996, Foton has held the position of China's leading commercial vehicle brand for 19 consecutive years. Its product lineup includes heavy and light-duty trucks, vans, pickups, and minibuses among others.

The partnership will allow Lafast Motors to expand its offerings, introducing a broader range of vehicles tailored to both consumer and commercial needs, he stated.

As the exclusive local dealer, Lafast will offer Foton's full light commercial and passenger vehicle lineup, along with aftersales support including parts, servicing, and maintenance.

'Being named the official dealer for Foton in Trinidad and Tobago allows us to significantly broaden our customer offering and meet the evolving needs of commercial businesses across the country,' Agostini said.

'At Lafast, we pride ourselves with offering best in class customer service and we are excited to extend this into the commercial space,' he said.

According to a release announcing the deal, Lafast Motors said it plans to establish a strong nationwide network, with comprehensive sales, aftersales, and marketing strategies supported by its regional partners at ATL Automotive.

Foton's local operations are based at the corner of Dundonald and New Streets in Port of Spain.