

## TTMA kicks off trade mission to Jamaica

THE Trinidad and Tobago Manufacturers' Association (TTMA) launched its trade mission to Jamaica yesterday with a seminar titled 'Doing Business with Jamaica.'

According to the TTMA, the session provided insights from key officials including the permanent secretary in Jamaica's Ministry of Industry, Investment and Commerce, Sancia Bennett Templar, as well as experts from the Jamaica Bureau of Standards, Customs Agency, Pharmaceutical and Regulatory Affairs Branch, Ministry of Health and Procurement Commission.

The TTMA embarked on its trade mission yesterday, led by executives from its board, including chief executive officer Dr Mahindra Ramesh Ramdeen and vice president Emil Ramkissoon.

The mission also included representatives from 22 companies across a wide range of sectors.

'Participating businesses represent industries such as food and beverage, paper products, logistics, beauty and cosmetics, technology services, technical engineering services, agri-processing, paper products, printing and packaging, business support, financial services, travel services and consumer goods,' the TTMA stated yesterday.

'This marks the first time since TTMA's successful trade mission to Kingston in 2022 that the Association is returning to the Jamaican capital. Notably, this year's mission will also include business-to-business (B2B) meetings in Montego Bay, expanding opportunities for deeper commercial engagement and market development,' it stated.

The TTMA said the mission aims to strengthen regional trade ties, create export opportunities, and foster long-term partnerships between Trinidad and Tobago and Jamaica.

'TTMA remains committed to promoting regional collaboration and driving the growth of local manufacturing through strategic trade initiatives,' it stated.